

Aug 16, 2020 - Aug 16, 2021

Compare to: Aug 16, 2019 - Aug 15, 2020

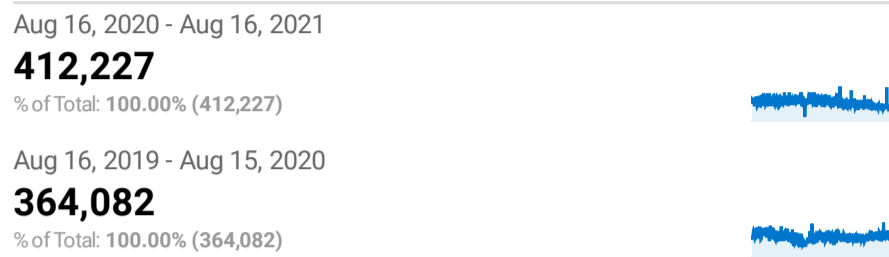
Top Twenty

All Users
+0.00% Sessions

Pageviews and Unique Pageviews by Page

Page	Pageviews	Unique Pageviews
/howto/computers/cut-copy-paste.htm		
Aug 16, 2020 - Aug 16, 2021	192,840	184,061
Aug 16, 2019 - Aug 15, 2020	123,695	118,767
% Change	55.90%	54.98%
/default.htm		
Aug 16, 2020 - Aug 16, 2021	28,128	21,792
Aug 16, 2019 - Aug 15, 2020	35,165	28,140
% Change	-20.01%	-22.56%
/news/obits/default.htm		
Aug 16, 2020 - Aug 16, 2021	14,935	9,127
Aug 16, 2019 - Aug 15, 2020	12,274	7,521
% Change	21.68%	21.35%
/employment/default.htm		
Aug 16, 2020 - Aug 16, 2021	11,630	3,889
Aug 16, 2019 - Aug 15, 2020	17,938	5,439
% Change	-35.17%	-28.50%
/levicoffin/default.htm		
Aug 16, 2020 - Aug 16, 2021	10,594	7,641
Aug 16, 2019 - Aug 15, 2020	11,882	8,014
% Change	-10.84%	-4.65%
/news/default.htm		
Aug 16, 2020 - Aug 16, 2021	10,026	6,645
Aug 16, 2019 - Aug 15, 2020	10,141	5,876
% Change	-1.13%	13.09%
/facts/starr-piano.htm		
Aug 16, 2020 - Aug 16, 2021	6,690	4,212
Aug 16, 2019 - Aug 15, 2020	6,946	4,318
% Change	-3.69%	-2.45%
/government/default.htm		
Aug 16, 2020 - Aug 16, 2021	5,329	3,948
Aug 16, 2019 - Aug 15, 2020	5,976	4,309
% Change	-10.83%	-8.38%
/waynet/spotlight/2004/040908-highpoint.htm		
Aug 16, 2020 - Aug 16, 2021	4,670	4,235
Aug 16, 2019 - Aug 15, 2020	2,206	1,969
% Change	111.70%	115.08%
/business/default.htm		
Aug 16, 2020 - Aug 16, 2021	2,839	1,810

Pageviews



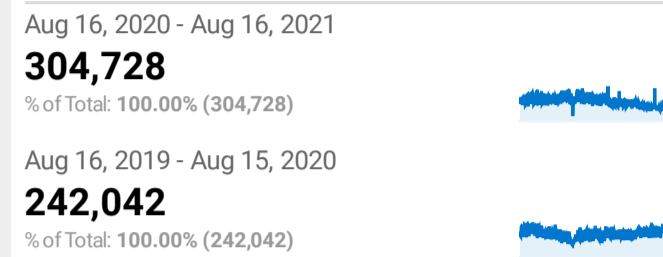
Sessions and % New Sessions by Default Channel Grouping

Default Channel Grouping	Sessions	% New Sessions
Organic Search		
Aug 16, 2020 - Aug 16, 2021	244,746	86.51%
Aug 16, 2019 - Aug 15, 2020	176,144	84.46%
% Change	38.95%	2.43%
Direct		
Aug 16, 2020 - Aug 16, 2021	50,645	65.23%
Aug 16, 2019 - Aug 15, 2020	51,818	66.70%
% Change	-2.26%	-2.21%
Referral		
Aug 16, 2020 - Aug 16, 2021	6,137	73.85%
Aug 16, 2019 - Aug 15, 2020	10,868	69.07%
% Change	-43.53%	6.92%
Social		
Aug 16, 2020 - Aug 16, 2021	3,193	92.14%
Aug 16, 2019 - Aug 15, 2020	3,199	85.40%
% Change	-0.19%	7.89%
Email		
Aug 16, 2020 - Aug 16, 2021	6	33.33%
Aug 16, 2019 - Aug 15, 2020	0	0.00%
% Change	100.00%	100.00%
(Other)		
Aug 16, 2020 - Aug 16, 2021	1	100.00%
Aug 16, 2019 - Aug 15, 2020	13	92.31%
% Change	-92.31%	8.33%

Pageviews by Page

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/howto/computers/cut-copy-paste.htm	
Aug 16, 2020 - Aug 16, 2021	192,840
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Aug 16, 2020 - Aug 16, 2021	28,128
Aug 16, 2019 - Aug 15, 2020	35,165
% Change	-20.01%
/news/obits/default.htm	
Aug 16, 2020 - Aug 16, 2021	14,935
Aug 16, 2019 - Aug 15, 2020	12,274
% Change	21.68%
/employment/default.htm	

Sessions



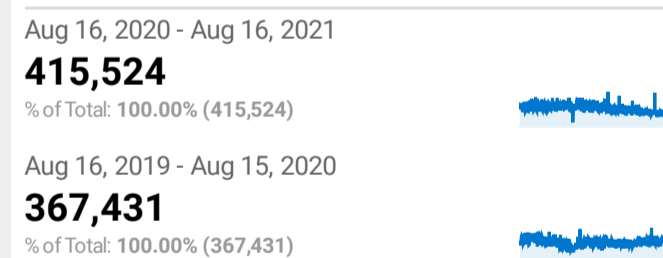
Unique Visitors



Users by User Type

User Type	Users
New Visitor	
Aug 16, 2020 - Aug 16, 2021	255,278
Aug 16, 2019 - Aug 15, 2020	192,749
% Change	32.44%
Returning Visitor	
Aug 16, 2020 - Aug 16, 2021	27,285
Aug 16, 2019 - Aug 15, 2020	23,082
% Change	18.21%

Hits



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Referral		
Aug 16, 2020 - Aug 16, 2021	6,137	73.85%
Aug 16, 2019 - Aug 15, 2020	10,868	69.07%
% Change	-43.53%	6.92%

Aug 16, 2019 - Aug 15, 2020	3,542	2,185
% Change	-19.85%	-17.16%

Aug 16, 2020 - Aug 16, 2021	11,630
Aug 16, 2019 - Aug 15, 2020	17,938
% Change	-35.17%
/levicoffin/default.htm	
Aug 16, 2020 - Aug 16, 2021	10,594
Aug 16, 2019 - Aug 15, 2020	11,882
% Change	-10.84%
/news/default.htm	
Aug 16, 2020 - Aug 16, 2021	10,026
Aug 16, 2019 - Aug 15, 2020	10,141
% Change	-1.13%
/facts/starr-piano.htm	
Aug 16, 2020 - Aug 16, 2021	6,690
Aug 16, 2019 - Aug 15, 2020	6,946
% Change	-3.69%
/government/default.htm	
Aug 16, 2020 - Aug 16, 2021	5,329
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/waynet/spotlight/2004/040908-highpoint.htm	
Aug 16, 2020 - Aug 16, 2021	4,670
Aug 16, 2019 - Aug 15, 2020	2,206
% Change	111.70%
/business/default.htm	
Aug 16, 2020 - Aug 16, 2021	2,839
Aug 16, 2019 - Aug 15, 2020	3,542
% Change	-19.85%

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Aug 16, 2020 - Aug 16, 2021	3,193	92.14%
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